

• LIVE WEBINAR

TRIPTEASE



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WTF is Google doing and should hotels care?



Tuesday 9th June

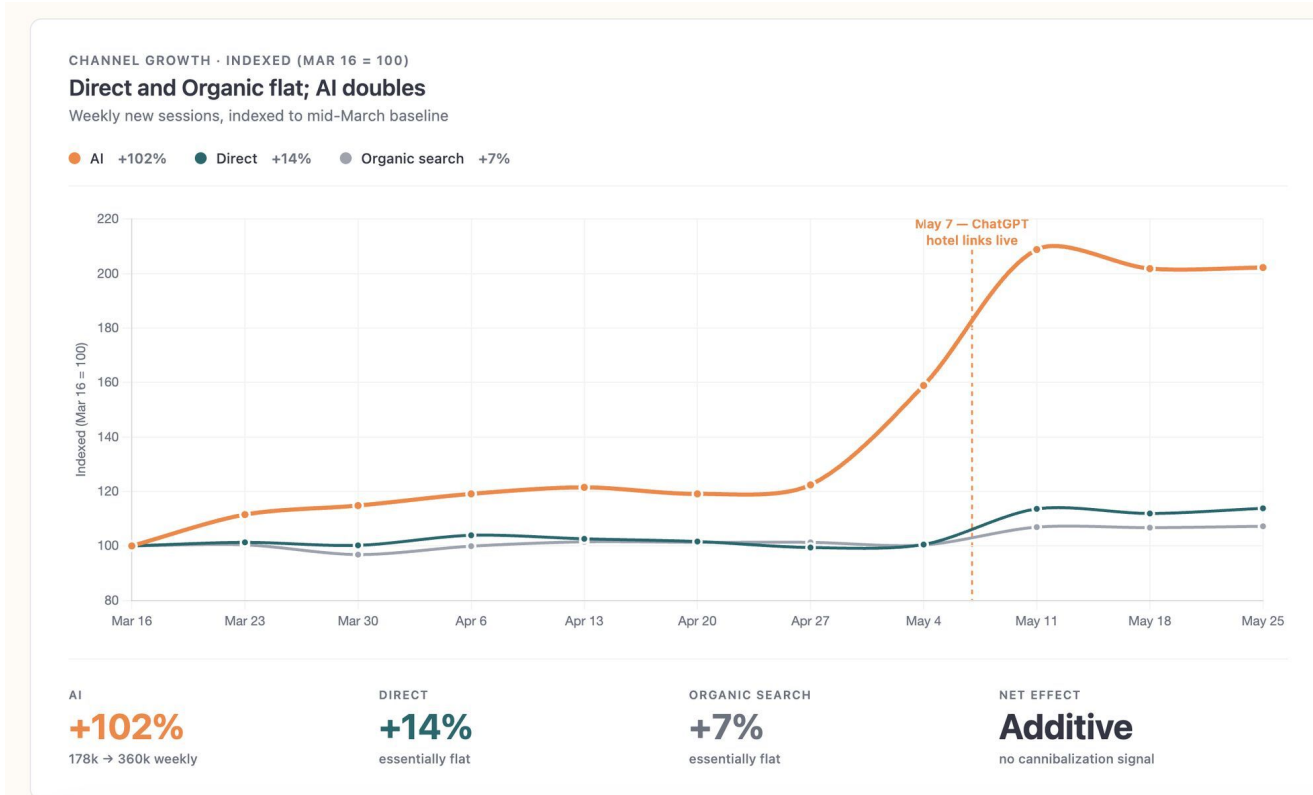


1pm EST | 6pm BST | 7pm CEST

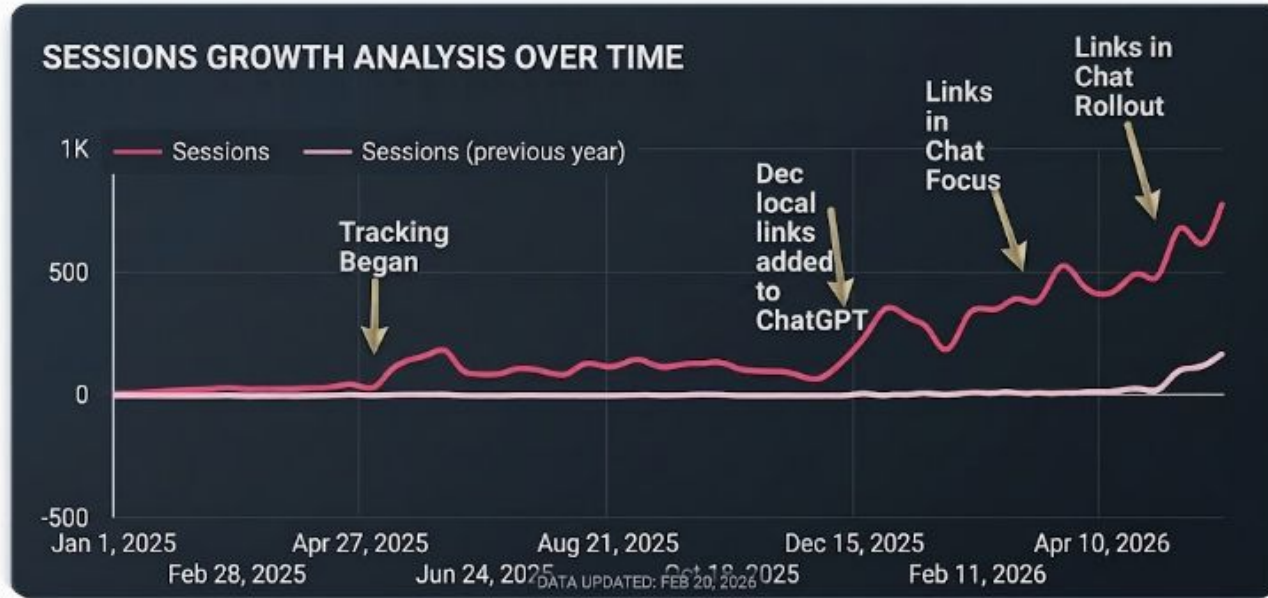
The AI growth story



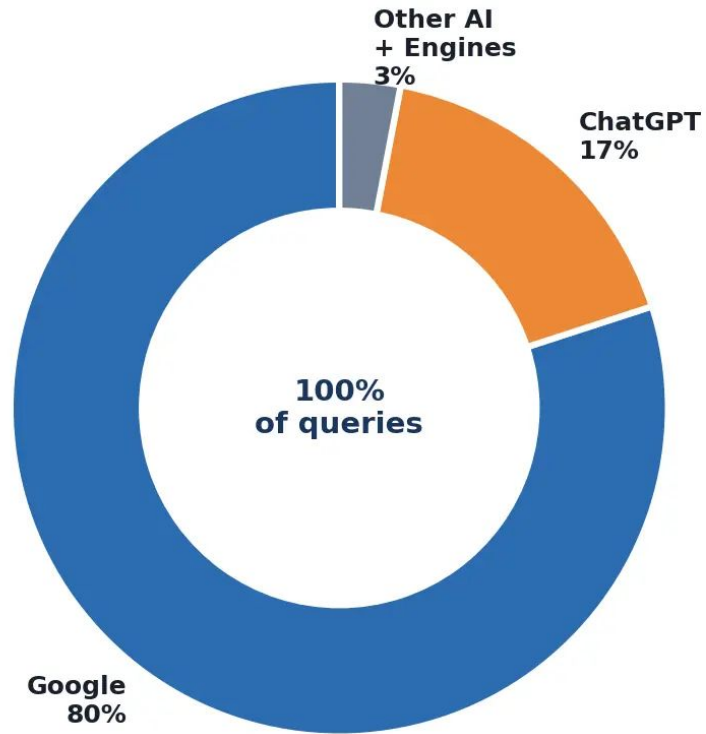
Claude and ChatGPT steal the headlines



Claude and ChatGPT steal the headlines



Global digital query market share, Q2 2026



Source: First Page Sage, Q2 2026 estimate

AI Overviews is the most undertracked AI search: 500,000 prompts show why



Tomek Rudzki

May 28, 2026

GEO Know-How

Research

AI Overviews

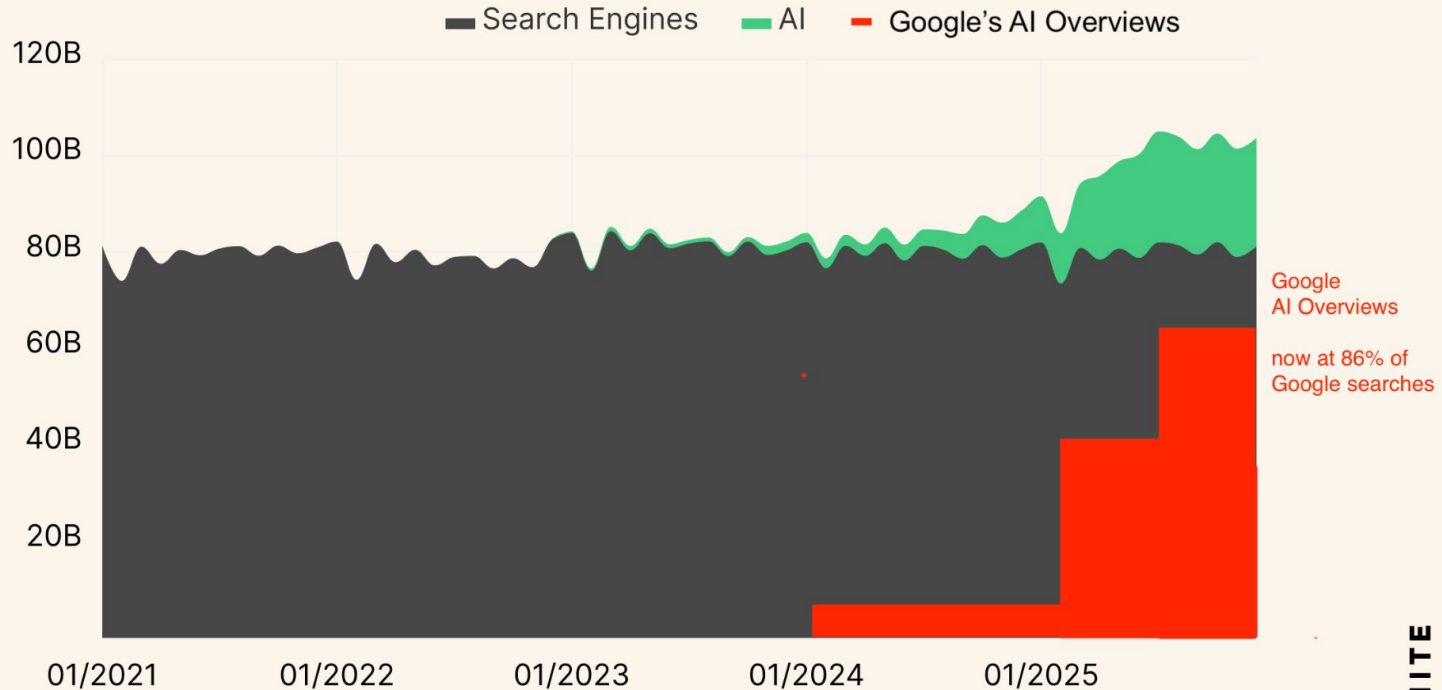
Now 86.7% of Google searches

AI Overview availability over time



Apr 2025 - Apr 2026 - Google AI Overviews

Monthly Search Sessions, Search Engines vs. AI (Worldwide)



Source: Web visits and mobile app sessions across top 5 LLMs (ChatGPT, Gemini, Claude, Perplexity, Grok) adjusted for asking prompts. Web visits across top 6 search engines (Google, Bing, Yahoo, DuckDuckGo, Baidu, Yandex). Similarweb.

AI Mode in the wild



Prices in AI Mode

The screenshot shows a Google search interface in AI Mode. The search bar contains the text "hanalei bay check rates for july 19 for 4 nights". Below the search bar, there are navigation tabs for "AI Mode", "All", "News", "Images", "Forums", "Shopping", "Short videos", "More", and "Tools". The main content area features an "AI Overview" section with a blue diamond icon. The text in this section provides information about hotel rates at 1 Hotel Hanalei Bay, mentioning a starting price of \$856 per night for a standard King room. A breakdown of options and current rates is provided, with the first bullet point highlighted by an orange box: "1 Hotel Hanalei Bay: Luxury wellness resort located on Ka Haku Rd. Rates for a 4-night stay start at roughly \$856/night for entry-level rooms, with upscale suites and ocean view rooms ranging from \$1,105 to \$1,499/night. A daily \$59 resort fee also applies." Other bullet points mention Hanalei Bay Resort and its rates. A note at the bottom of the AI Overview section states: "Note: The dates inquired about fall in the middle of peak summer travel, so pricing and availability are subject to change." To the right of the AI Overview, there are three featured snippets: "FAQs - 1 Hotel Hanalei Bay" with a question about resort fees, "Hanalei Bay Resort, Princeville: Hotel Reviews, Rooms & Prices" with a date and a note to contact the property, and "Hanalei Bay Offers & Experiences - 1 Hotels" with a note about the hotel's location and contact information. At the bottom of the page, there is a search bar with the text "Ask anything" and a microphone icon.

Google

hanalei bay check rates for july 19 for 4 nights

AI Mode All News Images Forums Shopping Short videos More Tools

AI Overview

Rates at 1 Hotel Hanalei Bay for a 4-night stay starting July 19 start around \$856 per night for a standard King room. Alternatively, the neighboring Hanalei Bay Resort offers timeshare and condo rentals, with rates averaging roughly \$300 to \$500 per night depending on the room size. [RedWeek +2](#)

A breakdown of options and current rates includes:

- **1 Hotel Hanalei Bay:** Luxury wellness resort located on Ka Haku Rd. Rates for a 4-night stay start at roughly **\$856/night** for entry-level rooms, with upscale suites and ocean view rooms ranging from **\$1,105 to \$1,499/night**. A daily \$59 resort fee also applies.
- **Hanalei Bay Resort:** Condos and timeshares with stunning mountain and ocean views. Nightly rates generally span **\$300 to \$550**, though nightly averages fluctuate by unit size and ownership. A daily resort fee and check-in fees often apply here as well. [1 Hotels +5](#)

Note: The dates inquired about fall in the middle of peak summer travel, so pricing and availability are subject to change.

To finalize your reservation or check for member specials on your specific dates, you can compare available properties across a few booking platforms:

- **Luxury accommodations:** View available packages on the [1 Hotel Hanalei Bay](#) booking page.
- **Resort/Condo rentals:** Explore available timeshare properties on [RedWeek](#).

Ask anything

FAQs - 1 Hotel Hanalei Bay

Is there a resort fee? A daily \$59 resort fee per room, exclusive of tax, is applied at the time of check-in.

1 Hotels

Hanalei Bay Resort, Princeville: Hotel Reviews, Rooms & Prices

Mar 19, 2026 — For any questions, please contact the property using the information on the booking...

Hotels.com

Hanalei Bay Offers & Experiences - 1 Hotels

* 1 Hotel Hanalei Bay, 5520 Ka Haku Rd. Princeville, Kaua'i, HI 96722. +1 808 826 9644. Wellness Retreats:...

1 Hotels

Show all

Prices (from meta) showing in AI Mode

The screenshot shows a search interface in 'AI Mode' for 'Hermitage Hotel Prague'. The top navigation bar includes 'AI Mode', 'All', 'Short videos', 'News', 'Forums', and 'More'. A user profile icon is visible in the top right. The main content area is titled 'Booking Options' and states 'Nightly rates typically start around \$148, depending on your dates.' A highlighted box contains a table of prices for a stay from Friday, May 15 to Monday, May 18 for 2 guests. The table lists two options: 'Hermitage Hotel Prague' with an 'Official site' link and a price of \$148, and 'Evendo' with a price of \$232. Below the table, the 'Location & Connectivity' section provides the address (Svobodova 1, 128 00 Nové Město, Prague 2), transport information (3-minute walk from Východ tram stop), and nearby landmarks (Vyšehrad Castle and Prague Congress Centre). A map shows the hotel's location with a price tag of \$148. On the right, a vertical scrollable list of results includes 'Hermitage Hotel Prague - Apple Maps', 'Hermitage Hotel Prague | Official website', 'Hermitage Hotel Prague, Prague (updated prices 2026)', and 'Hotel Holistika Reviews, Deals & Photos 2026'. A 'Drop your file here' bar is at the bottom.

AI Mode ▾ All Short videos News Forums More ▾

Booking Options

Nightly rates typically start around **\$148**, depending on your dates. ⓘ

Prices for: Fri, May 15 – Mon, May 18 · 2 guests · per night, with fees, and without taxes

Hermitage Hotel Prague Official site	\$148
Evendo	\$232

Location & Connectivity

- **Address:** Svobodova 1, 128 00 Nové Město, Prague 2.
- **Transport:** Located a 3-minute walk from the **Východ tram stop**, providing easy access to the city center and attractions like the **Dancing House** (14-minute walk) and **Charles Bridge**.
- **Nearby Landmarks:** It is within walking distance of **Vyšehrad Castle** and the **Prague Congress Centre**. [Hermitage Hotel Prague · 3](#)

Drop your file here

Hermitage Hotel Prague - Apple Maps

Phone. +420 225 995 225. Address. Svobodova 1961/1. 128 00 Prague 2...

[Apple Maps](#)

Hermitage Hotel Prague | Official website

Hermitage Hotel Prague * Svobodova 1961/1. 128 00 Prague 2. Czech Republic...

[Hermitage Hotel Prague](#)

Hermitage Hotel Prague, Prague (updated prices 2026)

How much does it cost to stay at Hermitage Hotel Prague? The prices at...

[Booking.com](#)

Hotel Holistika Reviews, Deals & Photos 2026

As of Apr 24, 2026, prices found for a 1-night stay for 2 adults at Hotel Holistika...

[Expedia](#)

Hermitage Hotel Prague

Direct and OTA links in AI Mode

AI Mode All Images Maps Shopping More ▾

is the mark a great place to stay next weekend?

Yes, [The Mark Hotel](#) is an exceptional place for your parents to stay next weekend (Friday, June 12 – Sunday, June 14, 2026). Early June brings ideal, mild weather for exploring the Upper East Side and strolling through Central Park, which sits just one block away. Yolo Journal +4

Additionally, next weekend marks the launch of **The Mark Sailboat** summer experience. Guests can charter a private 70-foot vintage sailboat at Chelsea Piers featuring signature food and cocktails by Chef Jean-Georges Vongerichten. The Mark Hotel

Weekend Availability & Expected Rates

Rooms are currently available, but because June is peak travel season in Manhattan, prices reflect premium luxury tiers: Yelp +1


checkInDate: 2026-06-12, checkOutDate: 2026-06-14
occupancy: 2

Partner Name	Price	Price Treatment
Momondo	\$766	Standard King
Booking.com	\$809	Queen Room
Kayak	\$887	Superior Room
Expedia	\$1,126	Double King
Official Site	\$1,259	Direct Rate


Why Next Weekend is Perfect for Parents


- **Central Park Access:** The hotel provides complimentary custom black-and-white bicycles and gourmet Jean-Georges picnic baskets, making a relaxed afternoon in the park incredibly effortless. Expedia +1

9 sites

The Mark Hotel: Luxury Hotel Suites in New York City
Reserve now The Mark MADISON AVENUE AT 77TH STREET • NEW YORK, NY 10075... 

The Mark Hotel

The Mark, NYC - Yolo Journal
Apr 1, 2023 — In short... The Mark is a fancy (but not stuffy) dog-friendly uptown... 

THE MARK HOTEL - Updated June 2026 - Yelp
A real treat to have 5-star food delivered right up to your room. I would recommend... 

[Show all](#)

Hotel card in AI Mode, with meta alongside

The screenshot shows a Google search interface in AI Mode. At the top, the Google logo is on the left, and navigation links for "AI Mode", "All", "News", "Forums", "Short videos", and "More" are in the center. A user profile icon is on the right. Below the navigation bar, a search bar contains the text "is the mark a great place to stay next weekend".

The main content area features a text-based AI response. It starts with a paragraph: "Yes, **The Mark Hotel** is an exceptional choice if you are looking for an ultra-luxury, high-end stay on Manhattan's Upper East Side. Located just one block from Central Park and Fifth Avenue, it is consistently ranked among the world's best boutique properties." This is followed by another paragraph: "However, because the **2026 FIFA World Cup** is kicking off and drawing massive crowds to the New York area, expect premium surge pricing and tight availability. Typical luxury market averages in the area are hovering around **\$991 to \$1,028 per night** for the upcoming weekend, with The Mark's standard entry rates frequently starting higher." Below the text are four images: an outdoor terrace with lounge furniture, a modern hotel lobby, a hotel room with a bed, and a bathroom.

Below the images is a card for "The Mark Hotel" with a price of "\$1,496", a 4.5-star rating from 909 reviews, and the location "New York, NY". At the bottom of this card are buttons for "Call", "Directions", and "Website".

On the right side of the screen, a detailed hotel card for "The Mark Hotel" is displayed. It shows a 4.5-star rating from 909 reviews and identifies it as a 5-star hotel. The card is titled "Nightly price with fees" and shows dates for Tuesday, Nov 10 and Wednesday, Nov 11 for 2 people. It lists "Sponsored · Featured options" with a list of booking options:

Provider	Price	Additional Info
Expedia.com	\$1,775	Free cancellation until Nov 8
The Mark Hotel (Official site)	\$1,601	
Hotels.com	\$1,775	Free cancellation until Nov 8
Tablet Hotels (DEAL)	\$1,598	Includes: \$100 hotel credit to spend on-site

Below this list is an "All options" section showing "The Mark Hotel (Official site)" at \$1,601 and "Traveluro" at \$1,496. A "View all prices" button is at the bottom of the card.

At the bottom of the screen, there is a search bar with the placeholder text "Ask anything" and a microphone icon. A URL is visible at the very bottom: "https://www.themarkhotel.com/?utm_source=gmb&utm_medium=organic".

Room details - with OTA citations in AI Mode

just a king room from friday to sunday

The [Mark Hotel](#) currently has three distinct types of **King Rooms** available for next weekend (Friday, June 12 – Sunday, June 14, 2026). They all average between **440 and 500 square feet**, which is exceptionally generous and spacious for Manhattan hotel standards. [Booking.com +3](#)

The specific options you can choose from include:

1. Superior Courtyard King Room [📍](#)

- **The Layout:** This is the entry-level King room. It features a large king-size bed, a custom-designed desk, and a signature black-and-white striped marble bathroom. [The Mark Hotel +2](#)
- **The View:** It faces the peaceful, private inner courtyard of the hotel. [Agoda.com +2](#)
- **Why it works:** Because it faces inward away from the street, this room is the **quietest option** on the property. It is highly recommended if your parents are light sleepers.

2. Madison King Room [📍](#)

- **The Layout:** Identical in size (450 square feet) and layout to the Superior room, featuring the same luxury amenities and deep soaking tubs.
- **The View:** It faces outward, offering direct views of **Madison Avenue or 77th Street**.
- **Why it works:** It provides a classic, lively view of the Upper East Side streetscape right from the window. [Booking.com +1](#)


3. Seventy-Seven King Room [📍](#)

- **The Layout:** The largest standard guest room option, offering a bit more floor space at **500 square feet**. It includes a slightly larger entry foyer and sitting area. [Booking.com](#)
- **The View:** It provides neighborhood street views looking out over 77th Street. [Booking.com +1](#)
- **Why it works:** This is the best pick if your parents plan to spend a fair amount of time relaxing inside the room and would appreciate the extra space to unpack and move around.

Ask anything [+](#) [🎤](#)

The Mark Hotel

4.5 [★](#) (909) · 5-star hotel



\$1,178


[Website](#) [Directions](#) [Save](#) [Share](#)

[Call](#)

What to know

- **In-Room Amenities:** Enjoy black-and-white marble baths with deep-soaking tubs, separate glass showers, heated towel racks, and custom Italian toiletries. Rooms also feature a black-granite bar with SubZero drawers and high-speed Wi-Fi. [📍](#)
- **Property Perks:** The hotel offers free bicycle use to explore Central Park, a 24-hour Technogym fitness center, spa services, and in-room dining by Chef Jean-Georges. [📍](#)
- **Pet-Friendly:** Your furry companions (dogs and cats up to 75 lbs) are welcome for a fee, receiving gourmet amenities and being allowed in the lobby and outdoor dining areas. [📍](#)

[📍](#) 25 E 77th St, New York, NY 10075



Nightly price with fees

[📅](#) Wed, Aug 19 [📅](#) Sat, Aug 22 [👤](#) 2

Sponsored · Featured options

- [Expedia.com](#) **\$1,395** [➤](#)
Free cancellation until Aug 17
- [The Mark Hotel](#) [📍 Official site](#) **\$1,259** [➤](#)

Room details - MCP solves for room level merchandising

show me prices for June 22 - 24 for 2 adults

I'll price this for The Houstonian for June 22 to June 24, 2026, 2 adults, 1 room.

The Houstonian

The Houstonian Hotel, Club & Spa
Mon, Jun 22 - Wed, Jun 24 Change 2 adults

ROOMS: 11 FROM \$832.48 UP TO \$3,207.58
per night per night

If more types available

Book Now

For The Houstonian Hotel, Club & Spa, June 22 to June 24, 2026, 2 adults, 1 room, 2 nights, the lowest live available rate I found is:

Room	Rate	Avg nightly	Stay total with taxes and fees
Traditional King	Best Available Rate	\$709.00	\$1,664.96
Traditional King with Sofa Bed	Best Available Rate	\$724.00	\$1,700.06
Traditional Executive King	Best Available Rate	\$739.00	\$1,735.16
Premier View Executive King	Best Available Rate	\$744.00	\$1,746.86
Traditional Corner King	Best Available Rate	\$759.00	\$1,781.96
Traditional Double Queen	Best Available Rate	\$809.00	\$1,898.96

Best value: Traditional King at \$1,664.96 total with taxes and fees for the 2-night stay.

Booking link: https://be.symis.com/?hotel=27226&arrive=6%2F22%2F2026&depart=6%2F24%2F2026&adult=2&utm_source=chatgpt&utm_medium=travel&utm_campaign=hotel-room-rates

Ask anything

ChatGPT can make mistakes. Check important info.

Prices for June 22-24

show me prices for June 22 - 24 for 2 adults

Used Houstonian Hotel Integration, loaded tools

Here's the live availability for June 22-24 (2 nights, 2 adults):

Standard Rooms

Room Type	BAR	Stay & Play	Unwind & Dine
Traditional King	\$1,664.96	\$1,735.16	\$1,770.26
Traditional King w/ Sofa Bed	\$1,700.06	\$1,770.26	\$1,805.36
Traditional Executive King	\$1,735.16	\$1,805.36	\$1,840.46
Premier View Executive King	\$1,746.86	\$1,817.06	\$1,852.16
Traditional Corner King	\$1,781.96	\$1,852.16	\$1,887.26
Premier View King w/ Sofa Bed	\$1,781.96	\$1,852.16	\$1,887.26
Traditional Double Queen	\$1,898.96	\$1,969.16	\$2,004.26

Suites

Room Type	Preferred Suites	BAR	Stay & Play	Unwind & Dine
Traditional Corner Suite	\$2,495.66	\$2,834.96	\$2,905.16	\$2,940.26
Traditional One-Bedroom Suite	\$4,524.44	\$5,139.86	\$5,210.06	\$5,245.16
Bush Suite (Pool View)	\$4,554.86	\$5,174.96	\$5,245.16	—
Premier View One-Bedroom Suite	\$5,554.04	\$6,309.86	\$6,380.06	\$6,415.16

A few notes worth flagging: these are Sunday-Tuesday nights, which typically price at the flat weeknight BAR you've seen in prior rate pulls (~\$832/night for the entry King). The Preferred Suites rate on the Corner Suite (\$2,495.66 total vs. \$2,834.96 BAR) is a meaningful ~12% discount — worth noting as a package delta data point. Would you like to dig into any specific room type or rate plan?

Write a message...

Sommet 4.6 Low

Claude is AI and can make mistakes. Please double-check responses.

Google on AEO/GEO



Google advice on AEO/GEO

The screenshot shows the Google Search Central documentation page. The navigation bar includes 'Documentation', 'Support', 'Blog', 'What's new', 'Events', and 'Case studies'. The left sidebar contains a table of contents with categories like 'Introduction', 'Search Essentials', 'SEO fundamentals', 'Generative AI fundamentals', 'Optimizing for generative AI', 'Crawling and indexing', 'Ranking and search appearance', 'Monitoring and debugging', and 'Site-specific guides'. The main content area is titled 'Mythbusting generative AI search: what you don't need to do'. It explains that as generative AI search evolves, misconceptions about AEO and GEO are common. The page lists five key points to ignore for Google Search: LLMS.txt files and other special markup, chunking content, rewriting content just for AI systems, seeking inauthentic mentions, and overfocusing on structured data.

Google Search Central

Documentation Support Blog What's new Events Case studies Search

Mythbusting generative AI search: what you don't need to do

As generative AI search evolves, so have the theories and practices—and sometimes, the misconceptions—surrounding it. While terms like Answer Engine Optimization (AEO) or Generative Engine Optimization (GEO) are common online, many suggested “hacks” aren't effective or supported by how Google Search actually works.

To help you focus on what matters for your website's visibility, we've collected some of the most prominent topics circulating the internet around generative AI and Google Search. Here are a few things you can ignore for Google Search:

- **LLMS.txt files and other "special" markup:** You don't need to create new machine readable files, AI text files, markup, or Markdown to appear in generative AI search. Note that Google may discover, crawl, and index [many kinds of files](#) in addition to HTML on a website: this doesn't mean that the file is treated in a special way.
- **"Chunking" content:** There's no requirement to break your content into tiny pieces for AI to better understand it. Google systems are able to understand the nuance of multiple topics on a page and show the relevant piece to users. However, sometimes shorter (or longer!) pages can work well depending on your audience and subject matter. There's no ideal page length, and in the end, make pages for your audience, not just for generative AI search.
- **Rewriting content just for AI systems:** You don't need to write in a specific way just for generative AI search. AI systems can understand synonyms and general meanings of what someone is seeking, in order to connect them with content that might not use the same precise words. This means you don't have to worry that you don't have enough “long-tail” keywords or haven't captured every variation of how someone might seek content like yours.
- **Seeking inauthentic "mentions":** Just like the rest of Google Search, our generative AI features can show what's being said about products and services across the web, including in blogs, videos, and forum discussions. However, seeking inauthentic “mentions” across the web isn't as helpful as it might seem. Our core ranking systems focus on [high-quality content](#) while other systems [block spam](#); our generative AI features depend on both.
- **Overfocusing on structured data:** Structured data isn't required for generative AI search, and there's no special schema.org markup you need to add. However, it's a good idea to continue using it as part of your overall SEO strategy, as it helps with being eligible for rich results on Google Search.

Think critically about using third-party SEO tools and services

If you're planning to do SEO yourself, you may be considering third-party SEO services and tools, such as:

- Assisting in sitemap generation
- Establishing indexing directives
- Offering to generate "SEO-optimized" content for you
- Providing advice they claim will improve the ranking of your existing content
- Promising improvements for AI experiences and search formats (also known as "AEO" or "GEO" tools)

Some of these services may be helpful in your work, while others may make claims or imply that what they do is somehow "acceptable" or "approved" by Google Search. Google doesn't evaluate third-party services, so be wary of such claims and those making them. Keep in mind that using a service or tool doesn't guarantee ranking success.

Some third-party services provide data that some users of those tools misinterpret as somehow being from Google. Third-party tools don't have access to our internal ranking data. They can't guarantee performance. Any predictions are their own and like predictions generally, may not happen.

★ Whether you use a third-party tool or not, we strongly encourage using our first-party tool, [Google Search Console](#), which provides you with key information and data directly from Google Search itself.

- **Evaluate your SEO's recommendations and tools they use.** Before making significant changes to your site based on a third-party tool's audit, be sure to check their recommendations against [official guidance from Google Search](#), think critically about any claims or recommendations you hear, and make your own informed decisions.
 - Do they cite official Google documentation as supporting evidence for their recommendations?
 - If they have advice on optimizing for AI experiences (also known as "AEO" "GEO" services), is their advice aligned with [Google Search's official guidance on optimizing for generative AI features](#)?
 - Do they use tools that are aligned with Google's guidance?
- **Be wary of SEO firms and web consultants or agencies that email you out of the blue.**

Amazingly, we get these spam emails too:

*"Dear google.com,
I visited your website and noticed that you are not listed in most of the major search engines and directories..."*

Reserve the same skepticism for unsolicited email about search engines as you do for "burn fat at night" diet pills or requests to help transfer funds from deposed dictators.

Coming soon

Gemini Spark

Your 24/7 personal AI agent.

Gemini Spark helps you navigate your digital life. Give it a task and it works in the background 24/7, even if your phone and laptop are turned off. It operates autonomously, but always under your direction. You choose to turn it on and it's designed to check with you before taking major actions.

How
Google-Agent
navigates your
site today

Severity	Time	Summary
> *	2026-05-29 17:13:24.798	POST 200 984 B 20 ms Chrome 147.0... /api/property/0001-a9fe0101-6...
> *	2026-05-29 17:13:24.560	POST 200 397 B 154 ms Chrome 147.0... /api/property/0001-a9fe0101-...
> *	2026-05-29 17:13:24.353	POST 200 24.88 KiB 166 ms Chrome 147.0... /api/property/details/0001-a...
> *	2026-05-29 17:13:24.179	POST 200 24.88 KiB 235 ms Chrome 147.0... /api/property/details/0001-a...
> *	2026-05-29 17:13:24.073	POST 200 397 B 73 ms Chrome 147.0... /api/property/0001-a9fe0101-6...
✓ *	2026-05-29 17:13:21.128	GET 200 59.37 KiB 98 ms Chrome 147.0... /
<pre>0.0.0.0 - - [29/May/2026:17:13:21 -0700] GET / HTTP/1.1 200 60793 - "Mozilla/5.0 (X11; Linux x86_64) AppleWebKit/537.36 (KHTML, like Gecko; compatible; Google-Agent; +https://developers.google.com/crawling/docs/crawlers-fetchers/google-agent) Chrome/147.0.7727.137 Safari/537.36" "www.seapalms.com" ms=98 cpu_ms=135 cpm_usd=0 loading_request=0 instance=0007b734d913dad95876b1cc8bb49f9b6113fa245b925f949a70c9e09ed87df4d6320a5446d25ed0cbd74158c7c22fe2f9f070573291 app_engine_release=1.9.71 trace_id=cc5e3124cb2d8b220d6f39a7bd76c509</pre>		
🔍 Investigate log 📄 Copy ▾ ☰ Expand nested fields 🗨️ Hide log summary		

Autonomous Hospitality



Hermina

RESERVATIONS ASSISTANT
HERMITAGE HOTEL PRAGUE

Summary Services Company Chat

Show me rooms and rates for Oct 12 for 2 nights 2 people

For October 12th for two nights and two people, we have the following room options and rates:

*** Superior Room:**

* Flexible Rate Bed & Breakfast: 11744 CZK total (5772 CZK per night), with a 22% discount.

* Regular Rate: 14100 CZK total (6950 CZK per night).

* Bed, Breakfast & Parking: 15000 CZK total (7400 CZK per night), with an 8% discount.

*** Superior Room - Terrace:**

* Flexible Rate Bed & Breakfast: 12914 CZK total (6357 CZK per night), with a 22% discount.

Ask me anything...



Clark

GOLF
SEA PALMS RESORT

Summary Services Company Chat

who was the Architect

The architect who originally designed our 18-hole championship golf course was George Cobb.

course amenities

Our 18-hole championship golf course at Sea Palms Resort was originally designed by George Cobb. Beyond the course itself, we offer a well-stocked Golf Shop where you can find popular golf apparel and equipment, as well as an inviting assortment of beverages, snacks, and freshly made grab-and-go items. We also have a one-of-a-kind 4.5-acre short-game practice facility called The Miracle, designed with multiple greens, bunkers, and water features to help players of every skill level elevate their game.

Ask me anything...



Salem Convention Center

EVENTS
SALEM CONVENTION CENTER

Summary Services Company Chat

can you share room types, catering options, and price

We offer over 30,000 square feet of flexible meeting space across 14 configurable rooms, including our largest room perfect for 250-500 person events.

For catering, we provide full-service in-house catering with our amazing Culinary Team, who can create customized menus and accommodate special dietary needs. While outside catering is not permitted, we do allow outside wedding or birthday cakes from licensed bakeries. We also offer various dessert options like trays with assorted petite desserts, brownies, cookies, and macarons, as well as individually plated cakes and tarts. All alcohol for social events must be provided by the Salem

Ask me anything...



What's next?

Checkout within AI Mode (coming soon)

Google UCP Guide Home FAQ Search English

Expanding Universal Commerce Protocol on Google to Lodging

The Universal Commerce Protocol (UCP) is an open standard designed for the future of commerce, and is expanding to enable agentic user journeys in travel. UCP for Lodging will empower you to turn AI interactions into instant bookings for room reservations. Adopt UCP to enable agentic actions on Google surfaces such as AI Mode in Google Search.

[Join the waitlist](#)

Hilton

Review your booking

Signia by Hilton Diplomat Beach Resort

1 King Bed - Ocean View Balcony • 2 guests
Mon, May 12 - Fri, May 17
Free cancellation until May 6

Booking conditions

Hilton Honors Amex
Amex --1234

Pay Hilton \$2,096.10

Pay with Google Pay

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Conceptual mock only.

Apple is overhauling Siri with Google's Gemini AI

The revamped assistant, now called Siri AI, gets a standalone app, visual intelligence, and cross-app actions in iOS 27 this fall

By Colleen Cabili

Published 21 hours ago | Updated 16 hours ago



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Any questions?

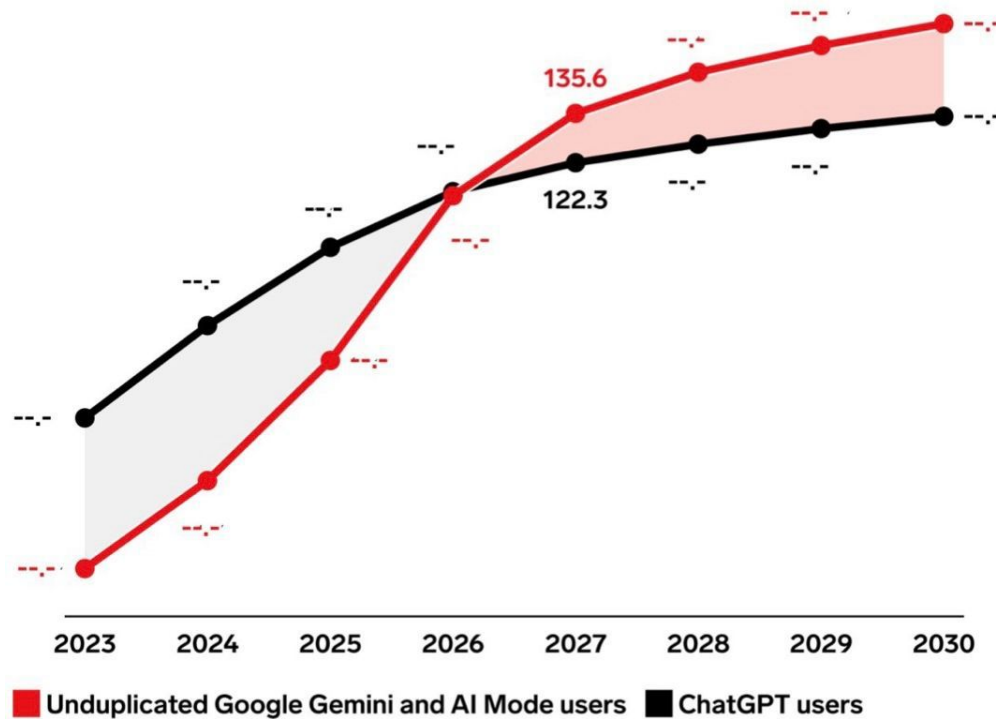
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Google Will Take OpenAI's Chatbot Crown in Early 2027

US unduplicated Google Gemini and Google AI Mode users vs. ChatGPT users in millions, 2023-2030 (redacted)



Note: internet users of any age who enter a prompt into ChatGPT or Google Gemini/Google's AI Mode (browser or app) via any device at least once per month; a user of both Gemini and AI Mode counts as one user

Source: EMARKETER Forecast, March 2026

IN 2026, WHAT HAPPENS AFTER A GOOGLE SEARCH?

